

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Standard License

Distribution Channel(s)

Product Categories

180s LLC (64756)

701 East Pratt Street
Baltimore, MD 21202
Ms. Shelley Foland
Phone 410-649-7646
Fax 410-951-1003
www.180s.com
sfoland@180s.com
Spec Agr Disclosed: 10/10/2008

Restricted Channel

01G (Youth Apparel)
01I (Women's Apparel)

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
07B (Consumables)
07C (Health/Beauty)
07E (Footwear)

Active Imprints (73135)

4266 US Route 1
Monmouth Junction, NJ 08852
Mr. Duane Watlington
Phone 732-329-2613
Fax 732-329-2454
www.Activeimprints.com
duane@activeimprints.com
Spec Agr Disclosed: 06/04/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Product Categories

01M (Clothing Accessories)
07E (Footwear)

Ad Cetera Inc. (73137)

264 Amethyst Way
Franklin Park, NJ 08823
Mr. Hal Frankel
Phone 732-940-0894
Fax 732-940-0099
www.Adceterapromos.com
hal@adceterapromos.com
Spec Agr Disclosed: 06/16/2009

2Thumbs Entertainment (50059)

107 Eaton Place - Suite 320
Cary, NC 27513
Mr. Mark Baric
Phone 919-380-9746
Fax 919-380-9315
www.2thumbz.com
mark@2thumbz.com
Spec Agr Disclosed: 03/18/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

5th & Ocean Clothing (40904)

590 West 83rd Street
Hialeah, FL 33014
Ms. Susej Perez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
susejp@5thocean.com
Spec Agr Disclosed: 07/21/2008

4imprint Inc. (49210)

PO Box 320
Oshkosh, WI 54903-0320
Mr. John P. Lord
Phone 920-236-7272 8205
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 07/18/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

adidas by Outerstuff (66862)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
submissions@outerstuff.com
Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@reebok.com
Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07D (Infant Products)
07E (Footwear)

Adventures in Advertising (NJ) (60863)

525 Milltown Rd
North Brunswick, NJ 08902
Mr. Al DeLuca
Phone 732-846-4200
Fax 732-846-0456
www.Aiaprintcologowall.com
tpcaldeluca@aol.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Ad-Vision Promotions Inc. (73138)

1580 Parkside Ave.
Ewing, NJ 08638
Mr. Tom Tomaszewski
Phone 609-883-6000
Fax 609-883-5900
www.Advisionpromo.com
advision@verizon.net
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Airbrush Unlimited Inc. (63417)

491 East Industrial Park Drive, Unit B
Manchester, NH 03109
Mr. Tim Hannan
Phone 603-661-0746
Fax 603-625-8902
www.Newenglandpicture.com
tim@newenglandpicture.com
Spec Agr Disclosed: 08/22/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

All Colors LLC a div. of GEEBEE Mktg. Inc. (73142)

320 Raritan Ave. Ste. 305B
Highland Park, NJ 08904
Ms. Gayle Brill-Mittler
Phone 732-777-6033
Fax 732-777-0526
allcolors@yahoo.com
Spec Agr Disclosed: 09/12/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

All Star Dogs (72398)

20 Hastings Rd.
Marlboro, NJ 07746
Mr. Refael Olya
Phone 917-731-8651
Fax 732-566-3401
www.Allstardogs.com
ro@allstardogs.com
Spec Agr Disclosed: 07/15/2009

Distribution Channel(s)

Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

All-Ways Advertising Co. (73143)

1442 Broad St.
Bloomfield, NJ 07003
Mr. Michael Schleifer
Phone 973-338-0700
Fax 973-338-1410
www.Awadu.com
mas@awadu.com
Spec Agr Disclosed: 06/04/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

AlphaGraphics #321 (73170)

90 Saw Mill Pond Road
Heller Industrial Park
Edison, NJ 08817
Ms. Bernice Venable
Phone 732-985-6677
Fax 732-985-2909
www.Us321.alphagraphics.com
us321@alphagraphics.com
Spec Agr Disclosed: 06/09/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Ambrose Enterprises LLC (44218)

1527 Brentwood Lane
Mount Vernon, WA 98274
Mr. John Ambrose
Phone 360-752-2700
Fax 877-878-5570
www.Adrenalinepromotions.com
orders@adrenalinepromotions.com
Spec Agr Disclosed: 06/26/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01E (Jerseys/Uniforms)
03C (Office Products)
06A (Sports Equipment)
06C (Toys)

American Decorators (12062)

704 W Fifth St.
Lansdale, PA 19446
Ms. Edie Hall
Phone 215-368-3655
Fax 215-368-9513
ameridec@aol.com
Spec Agr Disclosed: 05/03/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

03D (Housewares)

American Needle (11635)

1275 Busch Pkwy
Buffalo Grove, IL 60089
Ms. Darla Marabotti
Phone 847-215-0011 322
Fax 847-229-0124
www.Americanneedle.com
licensing@amer-needle.com
Spec Agr Disclosed: 01/28/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Ampad a div. of American Pad and Paper (11600)

3101 East George Bush Highway - Suite 200
Richardson, TX 75082
Mr. Ryan Hanson
Phone 972-578-2000 6279
Fax 800-227-1534
www.Ampad.com
ryan.hanson@americanpad.com
Spec Agr Disclosed: 07/29/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog

Product Categories

05A (Stationery)
05D (School Supplies)

AMS Toy International Inc. (53672)

105 West Dewey Ave. Bldg. C - Unit 5
Wharton, NJ 07885
Mr. William Frankfort
Phone 973-442-5790
Fax 973-442-5793
wfrankfort@aol.com
Spec Agr Disclosed: 02/12/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Antigua Group Inc. (11622)

16651 North 84th Avenue
Peoria, AZ 85382-4772
Mr. Kevin O'Neill
Phone 800-562-9777
Fax 623-523-6009
www.antigua.com
koneill@antigua.com
Spec Agr Disclosed: 08/12/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
02C (Personal Accessories)
06A (Sports Equipment)

APS dba A Print Solution LLC (73132)

3016 Ave. L
Brooklyn, NY 11210
Mr. Stuart Saperstein
Phone 718-246-7800
Fax 718-246-7830
www.Apscentral.com
stUARTS@apscentral.com
Spec Agr Disclosed: 09/12/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

AS (37575)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Authentic Street Signs Inc. (40659)

183 Main St.
Saint Peter, IL 62880
Mr. Mark Wollin
Phone 618-349-8878 108
Fax 618-349-6245
www.Authenticstreetsigns.com
authenticss@frontiernet.net
Spec Agr Disclosed: 07/15/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04C (Signage Products)

B & D Screen Printing (77470)

306 East Woodlawn Ave.
Maple Shade, NJ 08052
Mr. Brian Wolverton
Phone 856-313-0924
Fax
bwolverton@nburlington.com
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Baden Sports Inc. (11587)

34114 21st Ave. South
Federal Way, WA 98003
Ms. Carol Carlsen
Phone 253-883-5139
Fax 253-925-0570
www.badensports.com
carolc@badensports.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06B (Balls)
06C (Toys)

Balady Promotions Inc. (73173)

1719 Route 10 Suite 103
Parsippany, NJ 07054
Ms. Joanne Balady
Phone 973-682-8440
Fax 973-682-8439
www.Balady.com
jbalady@balady.com
Spec Agr Disclosed: 07/01/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Bannister Company-The (73174)

126 North Main St.
Milltown, NJ 08850
Mr. Lionel Bannister
Phone 732-828-1353
Fax 732-545-0846
www.Bannistercompany.com
banni126@aol.com
Spec Agr Disclosed: 10/23/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Bass Specialty Sales (73175)

8206 Normandy Dr.
Mount Laurel, NJ 08054
Mr. Bradford Bass
Phone 856-235-5678
Fax 856-235-1501
www.Bassspecialtysales.com
bjbss@comcast.net
Spec Agr Disclosed: 08/22/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Bel Air Lighting Inc. (62622)

28104 Witherspoon Pkwy.
Valencia, CA 91355
Mr. Cary Haber
Phone 818-768-5511
Fax 661-362-0921
www.Tglighting.com
chaber@tglighting.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog

Product Categories

04C (Signage Products)

Bethlehem Sporting Goods Inc. (51424)

826 Monocacy St.
Bethlehem, PA 18018
Mr. George Kline Jr.
Phone 610-867-7361
Fax 610-867-2765
gkline2@bethlehemsports.com
Spec Agr Disclosed: 01/02/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Big Ball Sports (78993)

347 Fifth Avenue Suite 201
New York, NY 10016
Mr. Morris Kassin
Phone 212-481-8001
Fax 212-481-8003
www.Collegwareusa.com
mskassin@nptrd.com
Spec Agr Disclosed: 04/28/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

Blanket the World (52098)

PO Box 473
Franklin Lakes, NJ 07417
Mr. Chris Roberts
Phone 201-825-6646
Fax 201-825-6648
chrisrnr@optonline.net
Spec Agr Disclosed: 05/20/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

03A (Domestics)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

BMC Custom Eye Black (52002)

PO Box 281
Kensington, MD 20895
Mr. Peter Beveridge
Phone 301-816-1980
Fax 301-816-7944
www.Eyebblack.com
peterb@eyebblack.com
Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Boathouse Sports (16417)

425 E. Hunting Park Ave.
Philadelphia, PA 19124
Ms. Mary Ann Reilly
Phone 215-425-4300 114
Fax 215-425-2068
www.Boathouse.com
mreilly@boathouse.com
Spec Agr Disclosed: 03/25/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)

Bodacious Promotions Inc. (65899)

5070 Parkside Avenue
Suite 3303
Philadelphia, PA 19131
Ms. Cassandra Hayes
Phone 215-452-5500
Fax 215-452-5563
www.Bodaciousgiftpromotions.com
bodacious@bodaciousgiftpromotions.com
Spec Agr Disclosed: 10/19/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Boelter Brands LLC (54782)

N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53187-1637
Ms. Kristina Manke
Phone 262-523-6636 6636
Fax 262-523-6096
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Boxercraft Inc. (60640)

PO Box 20016
Atlanta, GA 30325
Ms. Shannon VanWagoner
Phone 404-355-9994 241
Fax 678-553-7011
www.Boxercraft.com
shannon@boxercraft.com
Spec Agr Disclosed: 11/04/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)

Cadett Marketing Inc. (73179)

141 Lanza Ave.
Garfield, NJ 07026
Ms. Carol Metzger
Phone 973-546-5005
Fax 973-546-8990
www.Cadettmarketing.com
info@cadettmarketing.com
Spec Agr Disclosed: 08/22/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Cadre Athletic Inc. (11681)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleen@nextmarketinginc.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Camp David (17631)**

7920 Foster
Overland Park, KS 66204
Ms. Nichole Todd
Phone 913-648-0573 246
Fax 913-648-7444
www.Campdavid.com
nicholet@campdavid.com
Spec Agr Disclosed: 02/26/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02A (Jewelry)
03A (Domestics)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Campus Casuals by CC (52645)

420 East State Pkwy.
Schaumburg, IL 60173
Mr. Doug Murphy
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
03D (Housewares)
06A (Sports Equipment)

Campus Crystal Collection (14563)

PO Box 1199
Conway, NH 03818-1199
Ms. Sheila Bickum
Phone 603-447-2091
Fax 603-447-6695
www.Campuscrystal.com
custserv@glassgraphics.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Campus Drive Inc. (58475)

PO Box 8248
Missoula, MT 59807
Ms. Lindsey Holst
Phone 406-531-7689
Fax 406-830-3084
lindsey@campusdrive.com
Spec Agr Disclosed: 10/23/2008

Distribution Channel(s)

Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
04C (Signage Products)

**Campus Images dba Landmark
Publishing (32994)**

651 Park Village Drive
Atlanta, GA 30306
Mr. Keith Mackintosh
Phone 404-261-2730
Fax 404-261-7921
www.Campusimages.com
keith@landmarkpublishing.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

05E (Publishing)

Campus Lifestyle (52784)

590 West 83rd Street
Hialeah, FL 33014
Ms. Susej Perez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.net
susejp@5thocean.com
Spec Agr Disclosed: 07/21/2008

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01G (Youth Apparel)
01I (Women's Apparel)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Canyon Outback Leather Goods (30949)

2121 N. Broadway
New Ulm, MN 56073
Mr. John Giefer
Phone 507-359-3800
Fax 507-359-3803
www.Canyonoutback.com
john@canyonoutback.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

Captivating Headgear (50242)

PO Box 721210
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)

Carson Specialties (12086)

189 Foreman Road
Freeport, PA 16229-1799
Mr. Rochele King
Phone 724-295-5147 273
Fax 724-295-4033
www.Carsonindustries.com
rking@carsonhomeaccents.com
Spec Agr Disclosed: 10/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)

CDI Corp (17259)

3440 North Knox Street
Chicago, IL 60641
Ms. Rita Tucker
Phone 773-205-2960 13
Fax 773-205-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com
Spec Agr Disclosed: 11/15/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Champion Custom Products (12269)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 07D (Infant Products)

Charles River Apparel (13670)

1205 Providence Highway (rte 1)
 Sharon, MA 02067
 Mr. Jeffrey Lakin
 Phone 781-793-5300 372
 Fax 781-793-1129
 www.Charlesriverapparel.com
 jeffl@charlesriverapparel.com
 Spec Agr Disclosed: 07/02/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Campus/Local Channel
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

ChopShopU Investments LLC (73391)

320 62nd St. Suite 100
 West New York, NJ 07093
 Mr. Kurtis Hon
 Phone 201-321-1968
 Fax 877-819-8988
 kurtis.hon@gmail.com
 Spec Agr Disclosed: 07/30/2008

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
 Related Retail/Direct

Product Categories

01J (Men's/Unisex Fleece)

Church Hill Classics (15381)

594 Pepper Street
 Monroe, CT 06468
 Mrs. Karen Tabor
 Phone 203-268-1598 126
 Fax 203-268-2468
 www.Diplomaframe.com
 karenf@diplomaframe.com
 Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)

Classic Balloon Corporation (68005)

1416 Upfield Drive
 Carrollton, TX 75006
 Ms. Robin Porter
 Phone 972-242-2711 319
 Fax 972-242-7333
 www.Classic-balloon.com
 robinp@classic-balloon.com
 Spec Agr Disclosed: 10/08/2008

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
 05C (Paper Products)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Club Colors Department (64931)

420 East State Pkwy.
Schaumburg, IL 60173
Mr. Doug Murphy
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Restricted Channel

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 03C (Office Products)
- 03D (Housewares)
- 05A (Stationery)
- 05D (School Supplies)
- 06A (Sports Equipment)

College Concepts LLC (11690)

2000 River Edge Parkway - Suite 620
Atlanta, GA 30328
Ms. Jo Francour
Phone 770-859-1420
Fax 770-859-1434
www.CollegeConcepts.com
jo francour@collegeconcepts.com
Spec Agr Disclosed: 04/21/2009

Distribution Channel(s)

- Campus/Local Channel
- Department Stores
- Off-Price/Closeout
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01K (Men's/Unisex Loungewear & Sleepwear)

College Kids LLP (33691)

209 Rockwood Lane
Neenah, WI 54956
Ms. Billie Jo Werner
Phone 920-886-8920 200
Fax 920-886-8933
www.College-kids.net
billie_jo_werner@college-kids.net
Spec Agr Disclosed: 11/07/2008

Distribution Channel(s)

- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 07D (Infant Products)

Collegeware USA (12112)

347 Fifth Avenue Suite 201
New York, NY 10016
Mr. Morris Kassin
Phone 212-481-8001
Fax 212-481-8003
www.Collegewareusa.com
mskassin@nptrd.com
Spec Agr Disclosed: 04/28/2009

Distribution Channel(s)

- Department Stores
- Off-Price/Closeout

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01J (Men's/Unisex Fleece)

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 11/03/2008

Distribution Channel(s)

- Campus/Local Channel
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 04C (Signage Products)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Ms. Noreen Newman
Phone 310-667-8341 159
Fax 310-667-8502
www.Colosseumusa.com
noreenn@colocm.com
Spec Agr Disclosed: 02/28/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Columbia Sportswear (13550)

14375 NW Science Park Dr.
Portland, OR 97229
Mr. Michael Ungoco
Phone 503-985-4258
Fax 503-985-5180
www.Columbia.com
mungoco@columbia.com
Spec Agr Disclosed: 04/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

Comet School Supplies (13290)

PO Box 1576
Palestine, TX 75802-1576
Mr. Ray Britton
Phone 903-729-3108
Fax 903-729-3989
www.Cometschoolsupplies.com
cometschool@embarqmail.com
Spec Agr Disclosed: 04/10/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Comfy Feet LLC (31503)

PO Box 352
Hartington, NE 68739
Mr. Keith Eickhoff
Phone 402 254 6677
Fax 402-254-6690
comfyfeet@hartel.net
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
07D (Infant Products)
07E (Footwear)

Commemorative Brands Inc. (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-689-2430 2430
Fax 512-440-2227
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)
02B (Class Rings)
03C (Office Products)
05D (School Supplies)

Compass Signs LLC (73393)

1 Market Yard
Freehold, NJ 07728
Mr. Jeff Cherchia
Phone 732-294-7977
Fax 732-294-7967
www.Compasssigns.com
jeff@compasssigns.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Concept Printing Inc. (73183)**

160 Woodbine St.
Bergenfield, NJ 07621
Ms. Kerry Monahan
Phone 201-387-6000
Fax 201-387-6363
www.Conceptprintinginc.com
kerry@conceptprintinginc.com
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Contemporary Inc. (43623)

PO Box 211
Manitowoc, WI 54221
Ms. Debra Knudsen
Phone 920-687-7754
Fax 920-682-5520
debrak@thecawleyco.com
Spec Agr Disclosed: 03/13/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Corporate Edge Inc. an Innerworkings Co. (73184)

229 West 36th St. 9th Floor
New York, NY 10018
Mr. Salvatore Vacchio
Phone 212-279-7200
Fax 212-279-6550
www.Thecorporateedge.com
sal@thecorporateedge.com
Disclosed: 05/15/2009

Distribution Channel(s)

None Specified

Product Categories

None Specified

Cotton Exchange-The (11647)

PO Box 825
Wendell, NC 27591
Ms. Carol Magee
Phone 919-365-5900 117
Fax 919-365-5999
www.Thecottonexchange.com
cmagee@cottonx.com
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
03A (Domestics)

Covers By B-G Inc. (11607)

21845 Mason Street
Edwardsburg, MI 49112
Mr. Richard Slack
Phone 269-699-5125 15
Fax 269-699-5580
www.Tirecovers.com
dicks@tirecovers.com
Spec Agr Disclosed: 12/01/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Creative Design Plus (73394)

45 Brunswick Ave.
Edison, NJ 08817
Mr. Brian Legg
Phone 732-287-3336
Fax 732-287-3293
www.Cdpmarketing.com
blegg@cdpmarketing.com
Spec Agr Disclosed: 06/08/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Creative Knitwear (50333)

PO Box 921852
Norcross, GA 30010
Mr. Neal Marks
Phone 770-530-5984
Fax 770-393-1825
www.Creativeknitwear.com
nealmarks@aol.com
Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07D (Infant Products)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Cross License/Photo File Inc. (76420)

333 North Bedford Rd.
Suite #130
Mt. Kisco, NY 10549
Mr. Zak Raffel
Phone 914-301-9659 131
Fax 914-375-6009
www.Photofile.com
zraffel@photofile.com
Spec Agr Disclosed: 01/18/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Custom Decor Inc. (37244)

PO Box 336
Cheswold, DE 19936
Ms. Angela Rigsby
Phone 302-735-7600 13
Fax 302-735-7607
www.Customdecor.net
angelar@customdecor.net
Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04C (Signage Products)

Daystar Promotions Inc. (73186)

83 Bergerville Rd.
Freehold, NJ 07728
Ms. Loreley Fortin
Phone 732-409-0531
Fax 732-409-1139
www.Daystarpromotions.com
loreley@daystarpromotions.com
Spec Agr Disclosed: 06/26/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Cross License/Toy Factory LLC (75870)

1235 Gembler
San Antonio, TX 78219
Ms. Amy Hoffman
Phone 210-304-7614 7614
Fax 210-467-3184
amyh@thetoyfactory.biz
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Amusement Park
Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

06C (Toys)

Cutter & Buck (29578)

701 North 34th Street - Suite 400
Seattle, WA 98103
Ms. Nancy Pethick
Phone 206-622-4191 1779
Fax 206-830-6926
www.Cutterbuck.com
Nancy.Pethick@cutterbuck.com
Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Display Graphics Inc. (73188)

10 8th Ave.
Monroe Township, NJ 08831
Mr. Bill Domilici
Phone 732-251-1427
Fax 732-251-1427
displaygraphics@verizon.net
Spec Agr Disclosed: 06/08/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

CSI International Inc. (12351)

1001 Main Street
Niagara Falls, NY 14301
Ms. Lori Minor
Phone 800-668-8750
Fax 905-624-5328
www.Gmcgifts.com
lorih@csigifts.com
Spec Agr Disclosed: 10/06/2008

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Distinctive Promotions Inc. (73189)**

PO Box 630309
 Little Neck, NY 11363
 Ms. Gail Deutchman
 Phone 718-281-2099
 Fax
 www.Distinctivepromotions.biz
 dispro@usa.net
 Spec Agr Disclosed: 06/12/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Dodger Industries (11517)

PO Box 110
 Eldora, IA 50627-0494
 Ms. Kristin Hagedon
 Phone 910-323-2600 209
 Fax 641-939-5185
 www.Dodgerindustries.com
 custserv@dodgerindustries.com
 Spec Agr Disclosed: 07/23/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

Drew Pearson Marketing LLC (16451)

119 West 40th Street, 3rd Fl
 New York, NY 10018
 Mr. Jason Potts
 Phone 212-868-2590
 Fax 212-868-2748
 www.Conceptone.com
 jpotts@concept1.com
 Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02C (Personal Accessories)
 06A (Sports Equipment)

Drew Pearson Signature Series (66649)

119 West 40th Street, 3rd Fl
 New York, NY 10018
 Mr. Jason Potts
 Phone 212-868-2590
 Fax 212-868-2748
 www.Concept1.com
 jpotts@concept1.com
 Spec Agr Disclosed: 09/02/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 06A (Sports Equipment)

E5 (15484)

2006 E. 5th St. Suite 103
 Tempe, AZ 85281
 Mr. Ron Koch
 Phone 480-829-0025
 Fax 720-228-4061
 www.e5usa.net
 ron@e5usa.net
 Spec Agr Disclosed: 05/29/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Eagles Wings Inc. (27027)

2101 Old Hickory Tree Road
 St. Cloud, FL 34772
 Mr. Bob Small
 Phone 407-892-6358
 Fax 407-892-6759
 www.Eagleswings.com
 bob@eagleswings.com
 Spec Agr Disclosed: 01/05/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Eglomise Designs of Boston Inc. (15483)**

4 Antietam Street
 Devens, MA 01434-5055
 Ms. Jen LeBlanc
 Phone 978-862-0314
 Fax 978-862-0009
 www.Eglomisedesigns.com
 jleblanc@eglomisedesigns.com
 Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct

Product Categories

03A (Domestics)
 03C (Office Products)
 05A (Stationery)
 05E (Publishing)

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)

Fanatic Cards a Consortium Company (51414)

PO Box 6444
 Edison, NJ 08818
 Mr. Larry Solomon
 Phone 732-512-1777
 Fax 732-512-9444
 www.Fanaticcards.com
 solomon@e-consortium.com
 Spec Agr Disclosed: 05/01/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)

Essex Manufacturing Inc. (11546)

350 Fifth Ave. Suite 501 - Empire State Bldg.
 New York, NY 10118-3299
 Mr. Joe Alloy
 Phone 212-239-0080 129
 Fax 212-714-2958
 www.Baum-essex.com
 jalloy@baum-essex.com
 Spec Agr Disclosed: 06/30/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 02C (Personal Accessories)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
 Suwanee, GA 30024
 Mr. Bob Roche
 Phone 800-525-5923 330
 Fax 678-730-0604
 www.Fanmats.com
 bob@fanmats.com
 Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)

FatHead LLC (15444)

20255 Victor Parkway Suite 100
 Livonia, MI 48152
 Ms. Linda Castillon
 Phone 734-386-5904
 Fax 734-386-2257
 www.Fathead.com
 lindacastillon@fathead.com
 Spec Agr Disclosed: 12/10/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
 05A (Stationery)

Fabrique Innovations Inc. dba Sykel (47490)

48 West 38th St. 4th Floor
 New York, NY 10018
 Mr. Sy Garfinkel
 Phone 212-244-0099 204
 Fax 212-244-0244
 www.Sykelenterprises.com
 sykel@aol.com
 Spec Agr Disclosed: 03/18/2009

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Flash Ventures dba Tribeca (70422)**

435 Hudson Street 4th Floor
New York, NY 10014
Mr. Dan Grabon
Phone 212-255-7070
Fax 917-591-9323
www.Tribecaflash.com
dgrabon@tribecaflash.com
Spec Agr Disclosed: 06/07/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03C (Office Products)
05E (Publishing)

03A (Domestics)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Restricted Channel
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
05A (Stationery)

**Franklin Stamp & Sign Co. Inc.
(73191)**

543 Somerset St.
Somerset, NJ 08873
Mr. Harry Weber Jr.
Phone 732-846-9235
Fax 732-846-9712
www.Fssawards.com
franklinstamp@aol.com
Spec Agr Disclosed: 12/01/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Game Time LLC (44216)

181 Boyd Street
Montgomery, NY 12549
Ms. Carol Perrone
Phone 845-457-7565
Fax 845-457-7583
www.gametimeshop.com
carol@gametimeshop.com
Spec Agr Disclosed: 12/08/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Tammy Plutko
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
tammyp@binders.com
Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Fremont Die Consumer Prod (11687)

1709-A Endeavor Drive
Williamsburg, VA 23185
Ms. Sharon Weinberg
Phone 757-872-6438
Fax 757-872-6958
www.Fremontdie.com
sweinberg@fremontdie.com
Spec Agr Disclosed: 11/13/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories**Framing Success, a division of Herff
Jones (12294)**

2556 Horse Pasture Road Taylor Farms
Commerce Park
Virginia Beach, VA 23453
Ms. Kim Stephenson
Phone 757-689-3000
Fax 757-689-3002
www.Framingsuccess.com
kstephenson@framingsuccess.com
Spec Agr Disclosed: 01/20/2009

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**GameWear Inc. (51884)**

79 Hudson St. Suite 504
Hoboken, NJ 07030
Mr. Frank Cerullo
Phone 973-954-2413
Fax 973-529-0242
www.Wearthegame.com
fcerullo@wearthegame.com
Spec Agr Disclosed: 09/23/2008

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Gates Flag & Banner Co. (73192)

6 E. First St.
Clifton, NJ 07011-1002
Ms. Lisa Gates-McCormick
Phone 973-478-7600
Fax 973-478-3680
www.Gatesflag.com
lisa@gatesflag.com
Spec Agr Disclosed: 10/24/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

03A (Domestics)
04C (Signage Products)

Gear For Sports (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

G-III Leather Fashions Inc. dba G-III Sports (14700)

512 7th Ave. 33rd Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0888
Fax 212-403-0889
www.G-iii.com
schapiro@g-iii.com
Spec Agr Disclosed: 04/29/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

G-III/58 Sport (67838)

512 7th Ave. 33rd Floor
New York, NY 10018
Mr. Eric Schapiro
Phone 212-403-0888
Fax 212-403-0889
www.Giii.com
schapiro@g-iii.com
Spec Agr Disclosed: 04/29/2009

Distribution Channel(s)

Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Great American Products Inc. (13400)**

1661 S. Seguin
New Braunfels, TX 78130
Mr. Wally Gullick
Phone 830-620-4400 3023
Fax 830-620-8430
www.Gap1.com
wally@gap1.com
Spec Agr Disclosed: 08/14/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

**Grey Hunt Holdings dba GelScrubs
(38950)**

1100 W. Cermak 5th Floor
Chicago, IL 60608
Ms. Amber Bayraktar
Phone 866-435-9327
Fax 312-873-4429
www.Gelscrubs.com
amber@gelscrubs.com
Spec Agr Disclosed: 12/07/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01H (Men's Fashion Apparel)
01I (Women's Apparel)
04D (Gifts & Novelties - Miscellaneous)

Harrow Sports Inc. (58637)

600 West Bayaud Avenue
Denver, CO 80223
Ms. Alli Tanner
Phone 303-892-3472
Fax 303-893-1408
www.harrowsports.com
Atanner@harrowsports.com
Spec Agr Disclosed: 06/23/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
06A (Sports Equipment)

**HC Graphics Screen Printing Inc.
(73193)**

238 Lindbergh Pl. 3rd Floor
Paterson, NJ 07503
Mr. Tom Mueller
Phone 973-247-0544
Fax 973-247-0590
www.Hcgraphics.com
tom@hcgraphics.com
Spec Agr Disclosed: 02/19/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Herff Jones Inc. (12263)

PO Box 68956-0956
Indianapolis, IN 46268-2593
Ms. Holly Strohm
Phone 317-612-3683
Fax 317-329-3363
www.HerffJones.com/college
hastrohm@herffjones.com
Spec Agr Disclosed: 08/11/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01H (Men's Fashion Apparel)
02A (Jewelry)
02B (Class Rings)
03C (Office Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)

Herrington & Co. Inc. (41452)

8945 Research Drive
Irvine, CA 92618
Ms. Cecilia Gustavsson
Phone 949-727-9482 14
Fax 949-727-1456
www.Herringtonteddybears.com
ceciliag@herringtonteddybears.com
Spec Agr Disclosed: 07/22/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Holloway Sportswear Inc. (11789)**

PO Box 4489
 Sidney, OH 45365-4489
 Ms. Beth Russell
 Phone 937-497-7575 256
 Fax 937-497-7337
 www.Hollowayusa.com
 beth.russell@hollowayusa.com
 Spec Agr Disclosed: 01/14/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)
 02C (Personal Accessories)
 03A (Domestics)
 06A (Sports Equipment)

HoodEz LLC (63580)

10435 Reisterstown Rd. Suite 3
 Owings Mills, MD 21117
 Ms. Bizzy Ratcliffe
 Phone 410-654-9844
 Fax 410-654-9849
 www.Hoodez.com
 bizzy@hoodez.com
 Spec Agr Disclosed: 05/26/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier

Product Categories

04A (Automobile Products)

Hot Shots USA (15287)

1540 Louis Bork Dr.
 Batavia, IL 60510
 Mr. Glenn Gebauer
 Phone 630-389-3616
 Fax 888-550-8723
 www.Traditionsusa.com
 ggebauer@traditionsusa.com
 Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

02B (Class Rings)
 05D (School Supplies)

Hunter Mfg. LLP (11518)

201 West Loudon Avenue
 Lexington, KY 40508
 Ms. Shannon Hisle
 Phone 859-254-7573 3024
 Fax 859-254-7614
 www.HunterMfg.com
 shannon.hisle@huntermfg.com
 Spec Agr Disclosed: 06/26/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06C (Toys)
 06D (Games)
 07D (Infant Products)

Identity Check Printers (35790)

1802 Fashion Court
 Joppa, MD 21085
 Ms. Keri Kilhoffer
 Phone 410-679-3300 2309
 Fax 410-676-3300
 www.identitychecks.com
 kkihoffer@cdi-us.com
 Spec Agr Disclosed: 11/05/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05B (Checks)

iFanatic LLC (60585)

119 Forrest Lane
 Swedesboro, NJ 08085
 Mr. Darryl W. Shorter
 Phone 856-217-4063
 Fax 919-869-2326
 www.I-fanatic.com
 dshorter@i-fanatic.com
 Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 07H (Media Players & Content)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Impact Dimensions LLC (73195)**

1735 Market St. 4th Fl.
Philadelphia, PA 19103
Mrs. Sharon LaMont
Phone 856-382-4500
Fax 856-382-4530
www.Impactdimensions.com
sharonl@impactdimensions.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Inkwell Global Mktg. (73196)

600 Madison Ave.
Manalpan, NJ 07726
Mr. Steve Marder
Phone 732-536-2822
Fax 732-972-2547
www.Inkwellusa.com
stevenm@inkwellusa.com
Spec Agr Disclosed: 06/08/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Innovative Adhesives LLC (63027)

PO Box 339
Graniteville, SC 29829
Ms. Melinda Murphy
Phone 803-663-1640
Fax 803-663-1670
www.Innovativeadhesives.com
mmurphy@innovativeadhesives.com
Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

04D (Gifts & Novelties - Miscellaneous)

IPP/Pressworks dba Pressworks (73395)

1879 Old Cuthbert Rd. Unit 28
Cherry Hill, NJ 08034
Ms. Diane Reilly
Phone 856-427-9001
Fax 856-427-9006
www.Thinkipp.com
diane@thinkipp.com
Spec Agr Disclosed: 11/04/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

It's All Greek To Me (CA) (11564)

2360 Shasta Way # B
Simi Valley, CA 93065
Ms. Marisue Hasek
Phone 727-369-5423 5423
Fax 805-579-6066
www.Marketidentity.com
mhasek@lagtm.com
Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
06C (Toys)

J America (14278)

1200 Mason Court
Webberville, MI 48892
Mr. Brian Clark
Phone 517-655-8800 113
Fax 517-655-8801
www.J-america.com
brianclark@jamericaretail.com
Spec Agr Disclosed: 06/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

J. Mac Embroidery (73197)

103 Everett St.
Robbinsville, NJ 08691
Mr. John McArthur
Phone 609-208-0087
Fax 609-240-2321
www.Yojmac.com
yojmac@verizon.net
Spec Agr Disclosed: 05/19/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Jac-San Collegiate Apparel (39776)**

PO Box 46950
Cincinnati, OH 45246
Mr. Steven Thompson
Phone 513-346-7317
Fax 800-898-4287
www.Jacsan.com
sthompson@jacsan.com
Spec Agr Disclosed: 07/02/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)

**JADA Creative Communications
(75351)**

950 Mount Holly Rd.
Beverly, NJ 08010
Mr. Alphonso Bullock
Phone 609-835-4314
Fax 609-835-5354
www.Jadacreative.com
abullock@jadacreative.com
Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Jan Promotions Inc. (73198)

PO Box 166
Woodridge, NJ 07075-0166
Mr. Jack Nagel
Phone 201-641-2803
Fax 201-641-4348
www.Janpromotions.com
janpro911@aol.com
Spec Agr Disclosed: 06/23/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

**JanSport, a division of VF Outdoor,
Inc. (11946)**

PO Box 1817
Appleton, WI 54912-1817
Ms. Dawn Brown
Phone 920-735-1918
Fax 920-831-7743
www.Jansport.com
dawn_brown@vfc.com
Spec Agr Disclosed: 09/02/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
06A (Sports Equipment)

Jaxxon Promotions Inc. (60173)

3708 Hempland Rd.
Mountville, PA 17554
Ms. Carol Blitz
Phone 717-569-6890
Fax 717-569-7310
www.Jaxxonpromotions.com
carol@jaxxonpromotions.com
Spec Agr Disclosed: 12/30/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Jersey Devil Specialties LLC (74558)

PO Box 534
Marmora, NJ 08223
Mr. John Davis
Phone 609-827-0779
Fax
jerseydeviltees@comcast.net
Spec Agr Disclosed: 02/10/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

**Jerseys Finest Customized Gear LLC
(73200)**

144 Lookout Rd.
Mountain Lakes, NJ 07046
Mr. Roby Palakudy
Phone 862-324-6833
Fax 973-299-2365
www.Jerseysfinestllc.com
roby.palakudy@jerseysfinestllc.com
Spec Agr Disclosed: 07/18/2008

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01E (Jerseys/Uniforms)
01G (Youth Apparel)
01I (Women's Apparel)

**Jones & Mitchell Sportswear Inc.
(11541)**

11880 College Blvd. Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged
Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Jostens Inc. (11572)

148 E. Broadway
Owatonna, MN 55060
Ms. Elizabeth Lent
Phone 507-455-6418 6418
Fax 507-455-6584
www.Jostens.com
elizabeth.lent@jostens.com
Spec Agr Disclosed: 09/19/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
02A (Jewelry)
02B (Class Rings)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)

Joy To The World Collectibles Inc. (41014)

234 Morrell Road #314
Knoxville, TN 37919
Ms. Jackie Steele
Phone 888-367-5889
Fax 865-470-7139
www.Joytotheworldonline.com
jtwornaments@aol.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04E (Holiday Accessories)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
03D (Housewares)
07D (Infant Products)

Kid Athlete (14910)

100 W. 33rd Ste. 911
New York, NY 10001
Ms. Lynn Stefaniak
Phone 212-967-7272 253
Fax 212-967-0924
www.Francoapparel.com
lstefaniak@francoapparel.com
Spec Agr Disclosed: 07/18/2008

Distribution Channel(s)

Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Kid N' Me Outerwear (30277)

4811 Quail Crest Place
Lawrence, KS 66049
Ms. Gretchen Hatfield
Phone 785-331-1940
Fax 785-841-0288
www.Mgicompanies.com
gretchen.hatfield@mgicompanies.com
Spec Agr Disclosed: 07/17/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
02C (Personal Accessories)
07D (Infant Products)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 06/17/2009

Distribution Channel(s)

Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
04C (Signage Products)
07D (Infant Products)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Kolder Incorporated (11793)**

PO Box 100
Edinburg, TX 78540
Mr. Ryan Meyers
Phone 956-381-9851 2838
Fax 956-287-0254
www.Kolder.com
ryan@kolder.com
Spec Agr Disclosed: 03/31/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

La Loupe Inc. (76485)

5404 Wayne Rd.
Battle Creek, MI 49037
Ms. Jessica McGarrow
Phone 269-966-1830
Fax 269-965-8586
www.Laloupecards.com
jmccgarrow@laloupecards.com
Spec Agr Disclosed: 06/26/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel

Product Categories

05A (Stationery)
05E (Publishing)

Lakeshirts Inc. dba Step Ahead**Sportswear (11808)**

750 Randolph Rd
Detroit Lakes, MN 56501
Ms. Carrie Ulschmid
Phone 218-846-3065
Fax 218-846-3069
www.Lakeshirts.com
carrieu@lakeshirts.com
Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)

Lantrix Inc. (56876)

12 Stadelman Ct.
Kendall Park, NJ 08824
Ms. Uzma Khan
Phone 732-398-1866
Fax 732-398-1868
uzmakhan@comcast.net
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03A (Domestics)
07D (Infant Products)

Laser Magic/FL (13768)

946 Century Lane
Apopka, FL 32703-3709
Ms. Tish Figueroa
Phone 407-880-7151 309
Fax 407-880-7150
www.Lasermagic.net
tish@lasermagic.net
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)

Late For The Sky Production Co. Inc (11720)

3000 Robertson Ave.
Cincinnati, OH 45209
Ms. Heidi Hagedorn
Phone 513-531-4400 102
Fax 513-458-8484
www.Lateforthesky.com
hnhagedorn@lateforthesky.com
Spec Agr Disclosed: 11/18/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

06D (Games)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
 Bridgeport, PA 19405
 Ms. Jaime Nelson
 Phone 610-272-7575 225
 Fax 610-272-9175
 www.Leaguecollegiatewear.com
 jaime@4league.com
 Spec Agr Disclosed: 03/12/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 03A (Domestics)

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 07E (Footwear)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06A (Sports Equipment)
 06D (Games)
 07C (Health/Beauty)
 07E (Footwear)

Legacy Athletic (14000)

14 Barnhart Drive
 Hanover, PA 17331
 Ms. Tori Gregg
 Phone 717-630-0892 111
 Fax 717-630-0827
 www.Legacyathletic.com
 tgregg@legacycaps.com
 Spec Agr Disclosed: 05/13/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

**Limited Brands Inc. dba Victoria's
 Secret PINK (64268)**

4 Limited Parkway
 Reynoldsburg, OH 43068
 Mr. Terry Kramer
 Phone 212-424-0467
 Fax
 www.victoriasecret.com
 tekramer@limitedbrands.com

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

05E (Publishing)

Logo Inc. (36683)

117 Southeast Parkway
 Franklin, TN 37064
 Ms. Shannon O'Dell
 Phone 615-261-2100 224
 Fax 615-261-2101
 www.Logochairs.com
 shannon@logochairs.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Majestic Athletic (11653)**

545 Marriott Drive Suite 200
Nashville, TN 37214
Mr. Steve Sedberry
Phone 615-565-5189
Fax 615-882-2426
www.Majesticathletic.com
steve_sedberry@vfc.com
Spec Agr Disclosed: 05/08/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Majestic by Franco Apparel (62079)

100 W. 33rd Ste. 911
New York, NY 10001
Ms. Lynn Stefaniak
Phone 212-967-7272 253
Fax 212-967-0924
www.Francoapparel.com
Lstefaniak@francoapparel.com
Spec Agr Disclosed: 07/18/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Marissa L. Promotions Inc. dba**Creative Solutions (73185)**

1020 Campus Dr. West
Morganville, NJ 07751
Ms. Ellen Weinberg
Phone 732-389-2299
Fax 732-389-5588
www.Creativesolutions.net
ellen.weinberg@creativesolutions.net
Spec Agr Disclosed: 08/15/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Mascot Factory (62517)

4376 LB McLeod Rd
Orlando, FL 32811
Mr. Benjamin Lee
Phone 321-281-4450
Fax 407-386-6968
www.Mascotfactory.com
ben@mascotfactory.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

MBI Inc. (17930)

47 Richards Ave.
Norwalk, CT 06857
Mr. Jason Brenner
Phone 203-854-9400 2448
Fax 203-853-0647
www.Danburymintsports.com
jbrenner@mbi-inc.com
Spec Agr Disclosed: 07/31/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05E (Publishing)
06C (Toys)
06D (Games)

**MeadWestvaco Consumer & Office
Products (13020)**

101 O'Neil Road
Sidney, NY 13838
Ms. Nan Birdsall
Phone 607-561-5222
Fax 607-561-5948
www.Meadwestvaco.com
nanette.birdsall@mwv.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Memory Company LLC-The (14697)

25 Downing Drive
Phenix City, AL 36869
Ms. Jennifer Parrish
Phone 334-448-0708 153
Fax 334-664-0022
www.memorycompany.com
jparrish@memorycompany.com
Spec Agr Disclosed: 07/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)

Mercury Luggage/Seward Trunk (11624)

PO Box 47558
Jacksonville, FL 32247
Ms. LeighAnn Austin
Phone 904-733-9595
Fax 904-733-9671
www.MercuryLuggage.com
laustin@mercuryLuggage.com
Spec Agr Disclosed: 01/29/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03B (Furniture/Furnishings)
05D (School Supplies)
06A (Sports Equipment)

Merge Left Inc. (14539)

13147 S. Western Ave
Gardena, CA 90249
Ms. Jackie Resnick
Phone 310-856-3899 14
Fax 310-856-3935
www.Mergeleft.com
mergeleftartapprovals@earthlink.net
Spec Agr Disclosed: 07/23/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Metrographics Printing (76400)

311 Route 46 West
Fairfield, NJ 07004
Ms. Emma Nelson
Phone 973-882-6500
Fax 973-882-5663
www.Metrographicsprinting.com
emma@metrographicsprinting.com
Spec Agr Disclosed: 11/18/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Microthin Products Inc. (57367)

959 AEC Drive
Wood Dale, IL 60191
Mr. Dan O'Malley
Phone 630-543-0501 112
Fax 630-543-1236
www.Microthin.com
domalley@microthin.com
Spec Agr Disclosed: 07/02/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
03C (Office Products)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Midwest College Mktg Group (15050)

400 North Main Street
 Chelsea, MI 48118
 Ms. Kim Brown
 Phone 734-433-5444
 Fax 734-433-5466
 www.Mcmgroup.net
 kbrown@mcmgroup.net
 Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05B (Checks)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)

Product Categories

- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 02C (Personal Accessories)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 05A (Stationery)
- 06A (Sports Equipment)
- 07D (Infant Products)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

Milliken & Company (32234)

201 Lukken Industrial Dr. West
 LaGrange, GA 30240
 Ms. Janie Dollar
 Phone 706-880-5362
 Fax 706-880-3326
 www.Milliken.com
 janie.dollar@milliken.com
 Spec Agr Disclosed: 03/25/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 03A (Domestics)
- 03B (Furniture/Furnishings)

Morton's Marketing Resources LLC (73208)

2 Old Farmers Rd.
 Long Valley, NJ 07853
 Ms. Joanne Streeeter
 Phone 908-876-3483
 Fax 908-876-3459
 www.Mortonsmkt.com
 sales@mortonsmkt.com
 Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Mighty-Mac (13559)

100 W. 33rd St. 10th Floor Suite 1115
 New York, NY 10001
 Mr. Rob Minsky
 Phone 212-630-3100 3179
 Fax 212-630-3123
 www.Haddad.com
 robertm@haddad.com
 Spec Agr Disclosed: 08/14/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

MJ Softe LLC (11553)

#1 Softe Dr.
 Fayetteville, NC 28312
 Mr. Jay Williams
 Phone 910-483-2500 6231
 Fax 910-483-7406
 www.Mjsoffe.com
 Jay.Williams@mjssoffe.com
 Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**MP Direct Inc. (43715)**

4800 126th Ave. N
Clearwater, FL 33762
Ms. Michelle Uraco
Phone 727-572-8443 8002
Fax 727-573-4814
www.Suntime.com
michelleu@mpline.com
Spec Agr Disclosed: 05/13/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Mr. Bar-B-Q Inc. (74961)

445 Winding Rd.
Old Bethpage, NY 11804
Mr. Drew Sfugaras
Phone 516-752-0670
Fax 1-866-386-6053
www.Mrbarbq.com
drew@mrbarbq.com
Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)

Mr. Men/Little Miss by Top Line Scrn Printing (78432)

4210 L.B. McLeod Rd. Ste 109
Orlando, FL 32811
Ms. Sara Vargas
Phone 407-428-9515
Fax 407-447-9539
www.Toplineshirts.com
mnelson@toplineshirts.com
Spec Agr Disclosed: 06/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)

MSI LLC (76365)

1099 Bloomfield Ave.
West Caldwell, NJ 07006
Ms. Amy Hershman
Phone 973-882-8242
Fax 973-882-8376
www.Msipromo.com
amy@msipromo.com
Spec Agr Disclosed: 12/10/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Mundi/Westport Corporation (12834)

PO Box 2002
Pine Brook, NJ 07058-2002
Ms. Barbara Martino
Phone 973-575-0110 287
Fax 973-575-3319
www.Mundiwestport.com
bmartino@mundiwestport.com
Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
01M (Clothing Accessories)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)

MV Sport (11592)

PO Box 9171
Bay Shore, NY 11706-9171
Ms. Ellen Linz
Phone 631-273-8020 256
Fax 631-435-8018
www.Mvsport.com
ellen@wpmv.com
Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
03A (Domestics)
06A (Sports Equipment)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Neil Enterprises Inc. (11748)**

450 E. Bunker Ct.
 Vernon Hills, IL 60061
 Mr. Matt London
 Phone 847-549-7627 127
 Fax 847-549-0349
 www.Neilterprises.com
 mlondon@neilterprises.com
 Spec Agr Disclosed: 07/18/2008

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

01M (Clothing Accessories)
 02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)
 07H (Media Players & Content)

New Agenda (13507)

5320 Rusche Drive
 Comstock Park, MI 49321
 Mr. Todd Dufford
 Phone 616-785-9091 23
 Fax 616-785-9312
 www.Perrinwear.com
 tdufford@perrinwear.com
 Spec Agr Disclosed: 05/08/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 07D (Infant Products)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
 Buffalo, NY 14202
 Ms. Lauren Hartmayer
 Phone 716-604-9000 1185
 Fax 716-604-9127
 www.Neweracap.com
 NEcollege@neweracap.com
 Spec Agr Disclosed: 05/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)

News Printing & Publishing Co. Inc. of Worcester (37242)

24 Jolma Rd.
 Worcester, MA 01604
 Ms. Beth Parker
 Phone 508-752-1969 411
 Fax 508-757-5610
 www.Saltuspress.com
 bparker@saltuspress.com
 Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

04E (Holiday Accessories)
 05A (Stationery)
 05D (School Supplies)
 05E (Publishing)

Next Inc. dba NCC Apparel (40112)

1295 Vernon Street
 Wabash, IN 46992
 Ms. Colleen Lunn
 Phone 260-563-2186 16
 Fax 260-569-0921
 www.Nextinc.com
 colleenl@nextmarketinginc.com
 Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Nike by Haddad Apparel Group
(38537)**

100 W. 33rd St. 10th Floor Suite 1115
New York, NY 10001
Mr. Rob Minsky
Phone 212-630-3100
Fax 212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 08/14/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
06A (Sports Equipment)

Nike Golf (50949)

One Bowerman Drive Bldg. MJ3
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-622-8084
Fax 503-622-8084
www.Nike.com
elaine.nock@nike.com
Spec Agr Disclosed: 04/03/2002

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02C (Personal Accessories)
06A (Sports Equipment)
07E (Footwear)

NIKE USA Inc. (12012)

One Bowerman Drive - Building MJ3
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-532-6925
Fax 503-622-8084
www.Nike.com
elaine.nock@nike.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02A (Jewelry)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

Non-Traditional Media LLC (73211)

1200 E. High St. #209
Pottstown, PA 19464
Ms. Patti Tavella
Phone 610-970-0942
Fax 610-970-0943
www.Nontraditionalmedia.com
info@nontraditionalmedia.com
Spec Agr Disclosed: 09/09/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**North American Licensing Company LLC (61124)**

266 Elm St.
Birmingham, MI 48009
Mr. Jonathan Thomas
Phone 800-300-9177
Fax 248-203-2995
www.Nalicensing.com
jthomas@nalicensing.com
Spec Agr Disclosed: 06/16/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
07D (Infant Products)

Nu School (78315)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Oarsman Sportswear (12606)

PO Box 98
Bourbon, MO 65441
Ms. Linda Hodge
Phone 573-732-4411 160
Fax 573-679-2314
www.Oarsmansportswear.com
lhodge@oarsman913.com
Spec Agr Disclosed: 01/17/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Optimum Graphics USA LLC (73214)

4 Plymouth St.
Pennington, NJ 08534
Mr. Alex Meluskey
Phone 609-730-9540
Fax 609-730-9541
www.Optimumgraphics.com
alex@optimumgraphics.com
Spec Agr Disclosed: 06/14/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

OT Sports Industries Inc. (33911)

172 Boone Street
Burlington, NC 27215
Mr. Scott Gollnick
Phone 336-222-8774 257
Fax 336-227-3765
www.Otsports.com
scott@otsports.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Northwest Company LLC-The (11865)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-686-4077
www.thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 04/29/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Ouray Sportswear LLC (44006)**

1201 W. Mansfield Ave
Englewood, CO 80110
Ms. Leslie Douglas
Phone 303-789-4035 282
Fax 303-789-9923
www.Ouraysportswear.com
licensing@ouraysportswear.com
Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Outdoor Cap Company Inc. (13035)

PO Box 210
Bentonville, AR 72712-0210
Mr. Jerry House
Phone 479-273-5870 1185
Fax 479-273-2658
www.Outdoorcap.com
ramona.watson@outdoorcap.com
Spec Agr Disclosed: 05/04/2009

Distribution Channel(s)

Department Stores
Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs
Team Dealer

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Outerstuff Ltd. (13515)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
submissions@outerstuff.com
Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Party Animal - The (13206)

1350 Chester Industrial Pkwy.
Avon, OH 44011
Mr. Jim Cantrall
Phone 800-456-0145
Fax 440-934-4350
www.Partyanimalinc.com
swanson@partyanimalinc.com
Spec Agr Disclosed: 04/03/2009

Distribution Channel(s)

Amusement Park
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)

Patch Products Inc. (40061)

1400 E. Inman Pkwy.
Beloit, WI 53511
Mr. Dan Rolfs
Phone 608-362-6896 238
Fax 608-362-8178
www.Patchproducts.com
danr@patchproducts.com
Spec Agr Disclosed: 02/13/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

06A (Sports Equipment)
06B (Balls)
06C (Toys)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Payne Publishers (13887)**

8707 East Quarry Road
 Manassas, VA 20110-5389
 Mr. Don Guthrie
 Phone 703-369-5454 229
 Fax 703-369-0492
 www.Paynepub.com
 dguthrie@paynepub.com
 Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Peachy Keen T's (60862)

409 Joyce Kilmer Avenue
 New Brunswick, NJ 08901
 Mr. Steve Ostergen
 Phone 732-828-7076
 Fax 732-545-1971
 rusf@optonline.net
 Spec Agr Disclosed: 08/11/2008

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
 01J (Men's/Unisex Fleece)

Pequod Communications (73218)

743 Alexander Rd. Ste. 15
 Princeton, NJ 08540
 Mr. Shaun Lee
 Phone 609-951-0300 125
 Fax 609-951-0352
 www.Pequod.com
 slee@pequod.com
 Spec Agr Disclosed: 12/07/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Photo File Inc. (14743)

333 North Bedford Rd. Suite #130
 Mt. Kisco, NY 10549
 Mr. Zak Raffel
 Phone 914-301-9630
 Fax 914-375-6009
 www.Photofile.com
 zraffel@photofile.com
 Spec Agr Disclosed: 11/14/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 05E (Publishing)

Picture-It Inc. (73220)

1703 Route 27
 Edison, NJ 08817
 Mr. Roy Taetzsch
 Phone 732-819-0420
 Fax 732-572-4216
 www.Awards1.biz
 service@awards1.biz
 Spec Agr Disclosed: 08/11/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

PinCrafters (78041)

45 Kilburn St.
 Burlington, VT 05401
 Mr. Steven Grimm
 Phone 802-383-0328
 Fax 802-383-0331
 www.Pincrafters.com
 steveg@pincrafters.com
 Spec Agr Disclosed: 04/21/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Pine Decals (11631)

14824 W. 117th St.
 Olathe, KS 66062
 Mr. Rob Mitchell
 Phone 913-791-0164 103
 Fax 913-780-3236
 www.Pinedecals.com
 pinesales@ppsinc.com
 Spec Agr Disclosed: 03/10/2009

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Pinemeadow Golf Products Inc (39839)

6713 SW Bonita Road
Suite 270
Tigard, OR 97224
Mr. Guy Mount III
Phone 503-236-0531
Fax 503-236-3420
www.Pinemeadowgolf.com
gmount@pinemeadowgolf.com
Spec Agr Disclosed: 07/02/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03D (Housewares)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Pride Products Distributors LLC (73227)

649 Morris Ave.
Springfield, NJ 07081
Ms. Wendy Ferber
Phone 973-564-6300
Fax 973-564-6222
www.Pride-products.com
wferber@pride-products.com
Spec Agr Disclosed: 06/11/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Premier Agendas Inc. (50114)

2000 Kentucky Street
Bellingham, WA 98229
Ms Tara Bishop
Phone 800-536-2959 5637
Fax 360-756-5544
www.Premier.us
tbishop@schoolspecialty.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)

Premier Images (73225)

PO Box 157
Parsippany, NJ 07054
Mr. Victor Jay
Phone 973-299-1776
Fax 973-299-1018
www.Premierimagesinc.com
vicjay@premierimagesinc.com
Spec Agr Disclosed: 12/19/2008

Pinto Decals Unlimited (73187)

1712 Sheridan Ave. #A
North Bend, OR 97459
Ms. Corliss Burgher
Phone 541-751-1201
Fax 541-751-1236
www.Decalsunlimited.us
pinto@decalsunlimited.us
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Powers a div. of Tee's Plus (14507)

29 Flax Mill Road
Branford, CT 06405
Mr. Dennis Powers
Phone 203-483-8517 134
Fax 203-483-8439
www.Teesplus.com
dpowers@teesplus.com
Spec Agr Disclosed: 01/14/2009

Distribution Channel(s)

Prime Finish LLC (40843)

1509 Bull Lea Rd., Suite 200
Lexington, KY 40511
Mrs. Kristina Lukehart
Phone 859 988 1217
Fax 859-988-9971
www.Primefinish.com
klukehart@primefinish.com
Spec Agr Disclosed: 11/10/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03C (Office Products)
07H (Media Players & Content)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Prime Time Promotions dba Tees 2 Please (73228)**

PO Box 542
 Flemington, NJ 08822
 Ms. JoAnne Sherry
 Phone 908-788-5508
 Fax 908-788-9448
 www.Tees2please.ws
 jsherry@tees2please.ws
 Spec Agr Disclosed: 12/12/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Princeton Advertising Specialties Inc. (73230)

PO Box 729
 East Brunswick, NJ 08816
 Ms. Lois Berkowitz
 Phone 732-613-0825
 Fax 732-613-1237
 www.Princetonadspecs.com
 info@princetonadspecs.com
 Spec Agr Disclosed: 06/24/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Printing and Packaging Group (76095)

252 Flour Lane
 Langhorne, PA 19047
 Mr. Thomas Smith
 Phone 215-750-1386
 Fax 215-750-1387
 www.Printandpackgroup.com
 bindertom@comcast.net
 Spec Agr Disclosed: 02/22/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Pro Player by Knights Apparel Inc. (41690)

5475 North Blackstock Rd.
 Spartanburg, SC 29303
 Ms. Heather Bishop
 Phone (864)
 -587-9690
 Fax 864-587-9959
 www.Knightsapparel.com
 hbishop@knightsapparel.com
 Spec Agr Disclosed: 06/17/2009

Distribution Channel(s)

Department Stores
 Off-Price/Closeout
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01J (Men's/Unisex Fleece)

Pro-Ad Sports Inc. (13345)

PO Box 184
 Lookout Mountain, TN 37350
 Ms. Leah Daniel
 Phone 706-861-3211 124
 Fax 706-861-3266
 www.Pro-adsports.com
 ldaniel@pro-adsports.com
 Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01J (Men's/Unisex Fleece)

Proforma AYR Graphics & Printing (73231)

320 Chestnut St.
 Roselle Park, NJ 07204
 Mr. John Gamba
 Phone 908-241-8118
 Fax 908-241-7590
 jgamba@comcast.net
 Spec Agr Disclosed: 12/12/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Pure Country Inc. (15637)

PO Box 407
 Lynn, NC 28750
 Ms. Kathy Searcy
 Phone 828-859-9916 306
 Fax 828-859-2775
 www.Purecountry.com
 kathy.searcy@purecountry.com
 Spec Agr Disclosed: 07/16/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01I (Women's Apparel)
 03A (Domestics)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**R.F.S.J. Inc. (12738)**

105 Quarry St.
Mt. Pleasant, PA 15666
Mr. Robert F. Smithnosky Jr.
Phone 724-547-4457
Fax 724-547-6717
doreen@rfsj.com
Spec Agr Disclosed: 03/09/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Rabinowitz Promotions (73232)

418 S. Fourth Ave.
Highland Park, NJ 08904
Mr. Phillip Rabinowitz
Phone 732-985-8571
Fax 732-985-8571
rabpromotions@aol.com
Spec Agr Disclosed: 07/18/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Rawlings Sporting Goods (14565)

510 Maryville University Dr. Suite 110
St. Louis, MO 63141
Mr. Brian Finegan
Phone 314-819-2915
Fax 314-819-2986
www.Licensedproducts.com
brian.finegan@licensedproducts.com
Spec Agr Disclosed: 04/24/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)

Red Jacket (60785)

1275 Busch Pkwy
Buffalo Grove, IL 60089
Ms. Darla Marabotti
Phone 847-215-0011 322
Fax 847-215-0013
www.Redjacketshop.com
licensing@amer-needle.com
Spec Agr Disclosed: 01/28/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)

Red Oak Sportswear by Knights Apparel (11573)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864)
-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 06/17/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear &
Sleepwear)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

Renaissance Imports Inc. (13715)

3201 Gribble Road Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lora@renimp.com
Spec Agr Disclosed: 04/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
06C (Toys)
07E (Footwear)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Rico Industries/Tag Express (11709)

7000 N. Austin Avenue
Niles, IL 60714
Mr. Bernie Schack
Phone 312-427-0313
Fax 312-427-1887
www.Ricoinc.com
bernies@ricoinc.com
Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05D (School Supplies)
06A (Sports Equipment)
06C (Toys)
06D (Games)

Riddell Inc. (12342)

9801 West Higgins Rd. Suite 800
Rosemont, IL 60018
Mr. Ken Draznik
Phone 773-794-1994
Fax 773-794-1108
www.Riddellsports.com
kdraznik@riddellsports.com
Spec Agr Disclosed: 04/15/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Right Thought Pens (43352)

1116A Harpeth Industrial Ct.
Franklin, TN 37064
Ms. Angie Lovell
Phone 615-790-5055
Fax 615-790-1530
www.Greetingpen.com
angie@greetingpen.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

05A (Stationery)
05D (School Supplies)

Rising Star Distribution Inc. (73235)

3433 Sunset Ave.
Ocean, NJ 07712
Mr. Charles Kaplan
Phone 732-643-9500
Fax 732-643-0025
chuckk11@aol.com
Spec Agr Disclosed: 06/16/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Road
Martinsburg, PA 16662
Mr. Eric Sailor
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
esailer@roaringspring.com
Spec Agr Disclosed: 11/05/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Royal Marketing (73236)

50 Park Place, Suite 810
Newark, NJ 07102
Mr. Roy Johnson
Phone 973-624-5599
Fax 973-624-6664
www.Royelideas.com
royelaward@sprynet.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Russ Berrie U.S. Gift Inc. (13720)**

111 Cloverleaf Dr.
Winston Salem, NC 27103
Ms. Shelly Harmon
Phone 336-768-7400 251
Fax 336-659-7492
www.The-encore-group.com
sharmon@the-encore-group.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)

Ryder Engraving Inc. (14790)

1029 Hazelton-Etna Rd.SW
Pataskala, OH 43062
Ms. Jill Gosnell
Phone 740-927-7193
Fax 740-927-9341
www.Ryderengraving.com
ryderengraving@earthlink.net
Spec Agr Disclosed: 06/24/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Samsill Corporation (13741)

PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog

Product Categories

05D (School Supplies)

Sayings For You (47706)

PO Box 381
Garnerville, NY 10923
Mr. Alan Wendorf
Phone 845-639-9700
Fax 845-639-9708
sayingsforyou@aol.com
Spec Agr Disclosed: 07/11/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Scarlet Styles (73243)

PO Box 691
Little Falls, NJ 07424
Mr. Chris Taylor
Phone 973-256-4650
Fax 973-256-4844
scarletstyles2009@yahoo.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Related Retail/Direct
Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01O (Men's/Unisex Structured Stretch Fit Headwear)

School Datebooks (54205)

2880 U.S. Highway 231 South, Suite 200
Lafayette, IN 47909
Mr. Jon Sautter
Phone 765-471-8883
Fax 765-471-8874
www.Schooldatebooks.com
jon@schooldatebooks.com
Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

05D (School Supplies)

Schutt Sports Inc. (16483)

1200 East Union Ave
Litchfield, IL 62056
Mr. Brad Haley
Phone 217-324-2712 2130
Fax 217-324-2855
www.Schuttsports.com
bhaley@schutt-sports.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Sewing Concepts (11819)

4824 Q Street
Omaha, NE 68117
Mr. Ken Aylor
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 12/01/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)
06A (Sports Equipment)
06C (Toys)

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd.
Lexington, VA 24450
Mr. Wayne Fitzgerald
Phone 540-463-3252
Fax 540-463-3252
www.Shenandoahframing.com
wayne@shenandoahframing.com
Spec Agr Disclosed: 07/16/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

03C (Office Products)

Sign Solutions International LLC (78890)

4365 Hwy 1 South Suite 106
Princeton, NJ 08540
Ms. Seema Singh
Phone 609-529-5874
Fax 609-454-3167
www.Signsoul.com
seema@signsoul.com
Spec Agr Disclosed: 06/08/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Sign-A-Rama (NJ) (73247)

1633 Stelton Rd.
Piscataway, NJ 08854
Mr. David Rabinowitz
Phone 732-819-8844
Fax 732-819-8242
www.Yoursigngo.com
sarpisc@optonline.net
Spec Agr Disclosed: 07/03/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Silver Screen Designs Inc. (14886)

324 Wells St.
Greenfield, MA 01301
Ms. Cheryl Termo
Phone 413-773-1692
Fax 413-774-5447
www.Silverscreendesigns.com
cheryl@silverscreendesign.com
Spec Agr Disclosed: 08/11/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

SJS Specialty Co. Inc. (73250)

80 Brunswick Woods Dr.
East Brunswick, NJ 08816
Mr. Stan Strycharz
Phone 732-613-0080
Fax 732-613-8777
www.Sjsspecialty.com
stan@sjsspecialty.com
Spec Agr Disclosed: 11/04/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Skinit Inc. (47197)

8969 Kenamar Dr. Suite 108
San Diego, CA 92121
Mr. Robert Harding
Phone 858-433-2580 7016
Fax 858-433-2599
www.Skinit.com
robert.harding@skinit.com
Spec Agr Disclosed: 01/14/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct

Product Categories

02C (Personal Accessories)
04A (Automobile Products)
05A (Stationery)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

**Smith & Smith Designs LLC dba
Universitee Apparel (68442)**

39 Beacon Court
Robbinsville, NJ 08691
Mr. Taylor Smith
Phone 609-558-9156
Fax
tsmith.ua@gmail.com
Spec Agr Disclosed: 07/22/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

011 (Women's Apparel)
03B (Furniture/Furnishings)

Snuggler-The by Northwest (79476)

49 Bryant Avenue
Roslyn, NY 11576
Ms. Meredith Afflixio
Phone 516-484-6996 205
Fax 516-686-4077
www.Thenorthwest.com
meredith.afflixio@thenorthwest.com
Spec Agr Disclosed: 05/04/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)

Spike's Trophies (46797)

514 N. 2nd St.
Philadelphia, PA 19123
Mr. Robert Lynch
Phone 215-574-8100 145
Fax 215-574-8113
www.Gospikes.com
blynch@gospikes.com
Spec Agr Disclosed: 10/14/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Spirit Products Ltd./MA (12289)

88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022 119
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 04/03/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)
07H (Media Players & Content)

**Sports Dreams Publications LLC
(74126)**

60 Roseland Ave.
Caldwell, NJ 07006
Mr. Patrick Capra
Phone 732-682-6063
Fax 973-228-5570
www.Sportsdreamspublications.com
pcapra@lunarsportsgroup.com
Spec Agr Disclosed: 10/01/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

05E (Publishing)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Sports Specialties (11563)

One Bowerman Drive Bldg. MJ3
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-532-0145
Fax 503-622-8084
www.Nike.com
elaine.nock@nike.com
Spec Agr Disclosed: 10/03/2007

Product Categories

None Specified

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 03/30/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

03B (Furniture/Furnishings)

Stardock Systems Inc. (63455)

15090 North Beck Road Suite 300
Plymouth, MI 48170-2413
Mr. Phil Madis
Phone 734-927-0677 108
Fax 734-446-5897
www.Stardock.com
pmadis@stardock.com
Spec Agr Disclosed: 02/10/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

07G (Internet Products & Services)

Stockdale (14367)

104 Commerce St.
Lake Mary, FL 32746
Ms. Kay Mullins
Phone 407-323-5121 13
Fax 407-321-3939
www.Stockdale.net
kay@stockdale.net
Spec Agr Disclosed: 04/03/2009

Distribution Channel(s)

Restricted Channel

SR Marketing (73397)

114 Connolly Dr.
Milltown, NJ 08850
Ms. Susan Rockoff-Bear
Phone 732-646-5024
Fax 732-821-5193
susanbear@aol.com
Spec Agr Disclosed: 06/29/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
06C (Toys)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com
Spec Agr Disclosed: 07/10/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)
03A (Domestics)
07E (Footwear)

State Univ. of New Jersey, Rutgers

Strand Art Company (11615)

4700 E Hunter
 Anaheim, CA 92807
 Ms. Vicky Strand
 Phone 714-777-0444
 Fax 714-970-8890
 www.Strandart.com
 vicky@strandart.com
 Spec Agr Disclosed: 04/15/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

04A (Automobile Products)

Sutter's Mill Specialties (17536)

2249 W. Fairmont Dr. #2
 Tempe, AZ 85282
 Ms. Kristina Youngquist
 Phone 602-437-5550 245
 Fax 602-437-5445
 www.Suttersmill.com
 kristina@suttersmill.com
 Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05D (School Supplies)
 06A (Sports Equipment)
 06D (Games)
 07C (Health/Beauty)

T. Dalton (63624)

PO Box 1221
 Lake Placid, NY 12946
 Ms. Heather Gazdik
 Phone 410-200-6384
 Fax 410-741-3249
 www.Tdaltonclothing.com
 tdaltonny01@roadrunner.com
 Spec Agr Disclosed: 06/20/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 03A (Domestics)
 06A (Sports Equipment)

Tchotchke's (26672)

6440 Lusk Blvd. Suite D110
 San Diego, CA 92121
 Ms. Bonnie Bellingham
 Phone 858-793-5322 102
 Fax 858-793-5426
 www.Tchotchkes.com
 bbellingham@tchotchkes.com
 Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Team Athletics (66180)

1370 Broadway 15th Floor
 New York, NY 10018
 Mr. Stephen Werdiger
 Phone 212-594-9700 3063
 Fax 646-364-9755
 www.Outerstuff.com
 masssubmissions@outerstuff.com
 Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Team Beans LLC (35316)**

115 Fieldcrest Avenue Raritan Center
Business Park
Edison, NJ 08818
Mr. Matthew Katz
Phone 732-967-1177 215
Fax 732-967-1444
mkatz@forevercollectibles.com
Spec Agr Disclosed: 06/23/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
07D (Infant Products)

Team Dynamics (11581)

151 Collier Drive
Doylestown, OH 44230-1208
Ms. Joan Martin
Phone 330-658-4300
Fax 330-658-5544
www.Gamefaces.com
joan@gamefaces.com
Spec Agr Disclosed: 04/12/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Team Edition Apparel Inc. (11613)

4208 19th St Court East
Bradenton, FL 34208
Ms. Sarah Coker
Phone 941-744-2041
Fax 941-747-9575
scoker@teamedition.com
Spec Agr Disclosed: 01/27/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)

Team Effort Inc. (12168)

PO Box 243
Clarion, IA 50525
Ms. Misty Eivins
Phone 515-532-2040 247
Fax 515-532-3416
www.Teameffort.com
misty.eivins@teameffort.com
Spec Agr Disclosed: 05/07/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Restricted Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
06A (Sports Equipment)

Team Gift Shop Inc. (58025)

9249 S Broadway Blvd
Unit 200 - #336
Highlands Ranch, CO 80129
Mr. Ben White
Phone 303-662-0300
Fax 303-662-0700
www.Bottlepopper.com
admin@bottlepopper.com
Spec Agr Disclosed: 06/10/2009

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03D (Housewares)
06A (Sports Equipment)

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Team Golf (22762)

2639 Electronics Ln Suite 105
 Dallas, TX 75220
 Ms. Marilu Ponce
 Phone 214-366-1595
 Fax 214-366-1599
 www.Alumnigolf.com
 mponce@alumnigolf.com
 Spec Agr Disclosed: 09/29/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Team Sports America Inc. (42230)

5790 East Shelby Drive Suite 104
 Memphis, TN 38141
 Ms. Angela Justice
 Phone 901-405-8326 324
 Fax 901-365-1895
 www.Teamsportsamerica.com
 design01@teamsportsamerica.com
 Spec Agr Disclosed: 05/11/2009

Distribution Channel(s)

Amusement Park
 Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06A (Sports Equipment)
 06C (Toys)
 07E (Footwear)

TEI (71734)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Third Street Sportswear (11659)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Jennifer Gibson
 Phone 417-485-3881
 Fax 417-485-8995
 www.Thirdstreetsportswear.com
 jennifer@thirdstreetsportswear.com
 Spec Agr Disclosed: 03/24/2009

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

Thomas Sweet Ice Cream & Chocolates (73254)

55 Easton Ave.
 New Brunswick, NJ 08901
 Mr. Michael Schnur
 Phone 732-828-3894
 Fax 732-828-2979
 schnumj@aol.com
 Spec Agr Disclosed: 09/20/2008

Distribution Channel(s)

Related Retail/Direct

Product Categories

07B (Consumables)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**To The Game LLC (11499)**

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keelifloyd@2thegame.com
 Spec Agr Disclosed: 06/04/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)

Toegoz Inc. (36259)

166 Riverside Industrial Parkway
 Portland, ME 04103
 Mr. Travis Holland
 Phone 207-878-9777
 Fax 207-878-9727
 www.Toegoz.com
 toegoz1@hotmail.com
 Spec Agr Disclosed: 07/22/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

07E (Footwear)

Top Line Scrn Printing & Embroidery (39808)

4210 L.B. McLeod Rd. Ste 109
 Orlando, FL 32811
 Ms. Sara Vargas
 Phone 407-428-9515
 Fax 407-447-9539
 www.Toplineshirts.com
 mnelson@toplineshirts.com
 Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Topsox (11759)

PO Box 7128
 High Point, NC 27264-7128
 Ms. Effie Atwell
 Phone 336-887-8877 106
 Fax 336-887-2725
 www.Topsox.com
 eatwell@topsox.com
 Spec Agr Disclosed: 02/09/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Toy Factory LLC (47390)**

1235 Gemblar
San Antonio, TX 78219
Ms. Amy Hoffman
Phone 210-304-7614 7614
Fax 210-467-3184
www.Thetoyfactory.biz
amyh@thetoyfactory.biz
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Amusement Park
Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
06B (Balls)
06C (Toys)

Tri-Lake Inc. (11707)

3601 W. Main St. - Hwy. 44 West
Leesburg, FL 34748
Mr. Sam Inman
Phone 800-727-3389 26
Fax 352-728-6002
www.tlsportswear.com
sam@tlsportswear.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

T-Shirt International Inc. (12053)

2101 Grace Street
Culloden, WV 25510
Ms. Sue Clark
Phone 304-743-7905 115
Fax 304-743-8578
suec@tsisportswear.com
Spec Agr Disclosed: 06/11/2009

Distribution Channel(s)

Amusement Park
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Turner Acquisition Inc. (14737)

1012 Tenth Street
Modesto, CA 95354
Ms. Jennifer Turner
Phone 800-777-0963 13
Fax 209-524-0732
www.Jfturner.com
jennifer@jfturner.com
Spec Agr Disclosed: 05/29/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03C (Office Products)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06D (Games)

Twins Enterprise Inc. (11642)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Tylexa Enterprises Inc. (73255)

180 West Fairview Ave.
South Orange, NJ 07079
Mr. Crandal Chestnutt
Phone 973-378-2320
Fax 973-378-8221
www.Tylexa.com
crandal@tylexa.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Under Armour by Gear For Sports
(61528)**

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance
Apparel)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
06A (Sports Equipment)

**University Blanket & Flag Corp
(12511)**

1111 Orange Avenue - Suite C
Coronado, CA 92118-3432
Mr. Bradley Gerbel
Phone 619-435-4100 14
Fax 619-437-0226
www.Ubflag.com
bgerbel@ubflag.com
Spec Agr Disclosed: 12/01/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
04A (Automobile Products)
04C (Signage Products)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
Anaheim, CA 92806-1810
Mr. Raymond Garcia
Phone 714-575-5100
Fax 714-575-5187
www.Universityframes.com
raymond@universityframes.com
Spec Agr Disclosed: 01/27/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03C (Office Products)
05E (Publishing)

University Legendz (16583)

PO Box 88
Mahanoy City, PA 17948
Mr. Anthony Kieldafa
Phone 570-773-1108
Fax 570-773-1803
www.Universitylegendz.com
legendz@ptd.net
Spec Agr Disclosed: 05/14/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01J (Men's/Unisex Fleece)

University Lip Balm Co. (45398)

PO Box 888
Eugene, OR 97440
Mr. Richard Bowden
Phone 541-683-3468
Fax 541-683-3472
www.University-lipbalm.com
richard@university-lipbalm.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

07C (Health/Beauty)

U-Trau Inc. (11784)

11720 East 49th Avenue
Denver, CO 80239
Ms. Becky Alarid
Phone 303-375-9620
Fax 303-375-0815
www.Utrau.com
becky@utrau.com
Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear &
Sleepwear)
01M (Clothing Accessories)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Vael Designs (73257)**

371 Dutch Neck Rd.
East Windsor, NJ 08520
Ms. Elycia Norton
Phone 609-490-1368
Fax
www.Vaeldesigens.com
elycia@encweb.com
Spec Agr Disclosed: 07/25/2008

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

02A (Jewelry)
05C (Paper Products)

Venus Jewelers (73726)

1024 Easton Ave.
Somerset, NJ 08873
Ms. Donna Yi
Phone 732-247-4454
Fax 732-247-6301
www.Venusjewelers.com
info@venusjewelers.com
Spec Agr Disclosed: 11/18/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

02A (Jewelry)

VF Imagewear Inc. (11588)

PO Box 140995
Nashville, TN 37214
Mr. Steve Sedberry
Phone 615-565-5189
Fax 615-882-2426
www.Vfc.com
steve_sedberry@vfc.com
Spec Agr Disclosed: 05/14/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan
Shops

Vantage Custom Classics (15168)

100 Vantage Drive
Avenel, NJ 07001
Ms. Marie Augustyn
Phone 732-340-3000 5526
Fax 732-340-5850
www.Vantageapparel.com
mariea@vantageapparel.com
Spec Agr Disclosed: 05/06/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)

Vesi Inc. (13740)

16 Tech View Pl.
Cincinnati, OH 45215
Mr. David Dean
Phone 513-563-6002 144
Fax 513-563-6692
www.Vesiinc.com
ddean@vesiinc.com
Spec Agr Disclosed: 12/12/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01M (Clothing Accessories)

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

**Victoria's Secret by 5th & Ocean
(71986)**

590 West 83rd Street
Hialeah, FL 33014
Ms. Susej Perez
Phone 305-822-4606 206
Fax 305-822-4665
www.5thocean.com
susejp@5thocean.com
Spec Agr Disclosed: 10/10/2008

Distribution Channel(s)

Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
02C (Personal Accessories)
03A (Domestics)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers**Victoria's Secret by Jones & Mitchell
Sportswear (71152)**

11880 College Blvd., Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

01I (Women's Apparel)
02C (Personal Accessories)
03A (Domestics)
05E (Publishing)

**Victoria's Secret by Renaissance
Imports Inc. (75441)**

3201 Gribble Road Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lora@renimp.com
Spec Agr Disclosed: 05/21/2008

Distribution Channel(s)

Campus/Local Channel
Specialty Mid-Tier

Product Categories

07E (Footwear)

Vineyard Vines LLC (56803)

37 Brown House Rd.
Stamford, CT 06902
Mr. Tim Sears
Phone 800-892-4982
Fax 203-487-7490
www.Vineyardvines.com
tsears@vineyardvines.com
Spec Agr Disclosed: 06/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct

Product Categories

01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01K (Men's/Unisex Loungewear &
Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
07E (Footwear)

VP II LLC (73258)

56 Rt. 173 W Ste. B-3
Hampton, NJ 08827
Mr. Mike Haber
Phone 908-713-6222
Fax 908-713-6111
www.Vitalpromotions.com
haber127@aol.com
Spec Agr Disclosed: 05/26/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

**WatchOut LLC dba ClassWatch
(73355)**

1455 Pennsylvania Ave., NW Suite 400
Washington, DC 20004
Mr. Ryan MacCauley
Phone 202-621-1780
Fax 202-621-1781
www.Theclasswatch.com
ryan.maccauley@theclasswatch.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel

Product Categories

02A (Jewelry)

**Wave 7 Technologies Corporation
(47819)**

1114 Samples Industrial Drive
Cumming, GA 30041
Mr. Guy Patton
Phone 678-947-5100
Fax 678-947-5300
www.Collegiategameroom.com
gpatton@wave7.com
Spec Agr Disclosed: 05/13/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

Whirley Industries Inc. (11979)

PO Box 988
Warren, PA 16365-0988
Ms. Sue Borland
Phone 814-723-7600
Fax 814-723-2477
www.Whirley.com
sborland@whirley.com
Spec Agr Disclosed: 06/07/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
07D (Infant Products)

8/4/2009 2:00:22PM

Licensees

Licensed as of 08/2009

State Univ. of New Jersey, Rutgers

Wincraft Inc. (11514)

PO Box 888
 Winona, MN 55987
 Ms. Sherry Otterness
 Phone 507-454-5510 6408
 Fax 507-453-6780
 www.Wincraft.com
 sotterness@wincraft.com
 Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 06D (Games)

Winning Streak Sports LLC (29679)

9821 Widmer Road
 Lenexa, KS 66215
 Ms. Jessica DeGregorio
 Phone 913-768-8868
 Fax 913-322-1418
 www.Wssdecor.com
 jdegregorio@wssdecor.com
 Spec Agr Disclosed: 01/20/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Zebra Promotions (73262)

30 Jericho Turnpike #286
 Commack, NY 11725
 Mr. Lawrence Funk
 Phone 631-231-2733
 Fax 631-300-4343
 www.Zebrapromo.com
 jackie@zebrapromo.com
 Spec Agr Disclosed: 08/15/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Zephyr Graf-X (13475)

5443 Earhart Road
 Loveland, CO 80538
 Mr. Jas Kasten
 Phone 970-663-3242 220
 Fax 970-663-7695
 www.Zhats.com
 jkasten@zhats.com
 Spec Agr Disclosed: 05/19/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

295 Licensees

293 Special Agreements

294 Disclosed